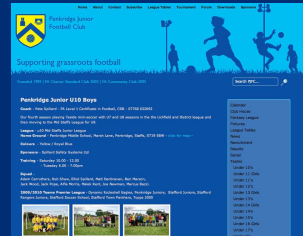


WEBSITE NEWS



Our website is the place to find out what's going on and what's happening within your local community junior football team. It's the place our managers, coaches and volunteers share ideas and comments relating to the trials and tribulations associated with junior football.

You can keep up to date with forthcoming fixtures, access results, read full match reports and see how each team is performing in their given league.

Over the coming months we'll be adding more of our history, and an honours list of teams past and present.

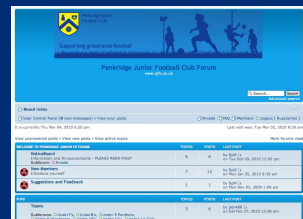
pjfc.co.uk

PJFC FORUM

If the website is all about our club, then the forum is about you!

It's a place to interact, a place to discuss, a place for you to have your say and place to be proud of. See you online!

pjfc.co.uk/forum



DID YOU KNOW?

All Penkr Ridge Junior coaches are at least FA Level 1 qualified, and Criminal Records Bureau checked.

The average Junior Team soccer coach dedicates 40hrs per month.

STOP PRESS...

PLAYERS NEEDED

Our u10 boys team will be moving to 11 a side next season and need some more players.

If you'll be in Year 6 in September 2010 please contact Pete Spillard, comms@pjfc.co.uk

Developing a plan for the next 25 years...

We are really proud that Penkr Ridge Junior Football Club is in a very stable position. As a FA chartered standard and FA community standard club we have come a long way over the last 25 years. The club is fortunate to have a dedicated Committee and a committed group of managers, coaches and volunteers, who continue to create the opportunity for boys and girls of all ages and ability to participate in football locally.

However, we want to build on the good work already in place and grow the club to the next level. We want to create more teams across all age groups, develop our facilities and improve our internal management processes.

Following the Club's recent re-structure the management committee decided to introduce the role of 'Club Development' - with the objective of improving the Club over the next 5 years.

John Felton was elected in September 2009 as Club Development Officer, he and his team have been busy since then, forming the a mid & long term plan of the club, as well as developing strategies to help make it happen. John's team consists of a number of volunteers, including; Russ James, Chris Lester, Nigel Smith, Chris Harrison and Pete Spillard.

The role and responsibility of the Club Development Officer/Team

- Create a Club Development Team.
- Draw up a plan of where we would like to see PJFC in the next 5 years
- Present the Plan for approval to the Committee and County FA.
- Apply for grants/sponsorships or other forms of financial assistance from organisations such as Sport England/Football Foundation, Local Authorities or commercial companies.
- Raise awareness of what we are trying to achieve with players, parents and the local community.
- Oversee the work of the Social & Events Secretary.

What's happened so far?

The Development team have so far carried out a survey to gauge the opinion of it's parents - John said - "This was to help us understand where the club is and where it needs to be". He continued, "We have also undertaken a series of research meetings with other local clubs, the Parish Council, and the Staffordshire Football Association".

Along with the research work, the team have also carried out an analysis into the current strengths, weaknesses, opportunities and threats of the Club. This helped them create the draft 5 year development plan which was

submitted to the Club Committee, for approval, on 4th March.

The plan is quite detailed, but some of the key areas include;

- More teams, for boys and girls.
- Better support for managers and coaches.
- Better facilities for matchdays and training.
- Improved recruitment and retention of players.

What happens next?

When the plan has been approved by the Committee, the Club will have a common goal of which to build on and work together towards achieving.

John commented - "Penkr Ridge Juniors is a fantastic Club, with a great history, and I am very proud to be part of it. However, we want to build an even better club, that benefits as many local children as possible and create something the local community can be equally proud of."

John and his team have a lot of work to do over the coming months and years. They are really keen to engage the whole of the community and would welcome your support and views. If you're interested in getting involved please send an email to:

John Felton
Club Development Officer
dev@pjfc.co.uk



Jacob Dore, Jack Hill, Reece Jecketts, Jack Crotty, Jack Philpott, Danny Tudor, Ben Yates, Ben Dobson, Scott Oakden, Mat Smith, Zak Porter, Jack James, Mike Hartwell, Adam Haywood, Ryan Lucas, Callum Swinnerton-Irons.



issue one | April 2010

Founded 1985 | FA Charter Standard Club 2003 | FA Community Club 2005

Come and join our Saturday morning soccer school.

Open to Reception and Year 1 Boys and Girls

We are now looking to the future and are looking for players to join an Under 7s team for next Season, commencing in September 2010 and also taking the opportunity to train some younger boys and girls ready to play in a team in September 2011.

We would, therefore, like to invite all Reception and Year 1 pupils, boys and girls, to attend some free coaching sessions.

We have the facilities to offer children from Reception class right up to Year 12 (age 17) the opportunity to play football.

Each team within PJFC has at least one Level 1 qualified coach, most teams have more than 1, we also have Level 2 and 3 coaches within the Club.

COME AND JOIN US!

Saturday mornings:
10.00 am to 11.00 am
Monckton Recreation Centre,
Pinfold Lane, Penkr Ridge

The sessions are free of charge.

All children must have the following to participate;
Shin pads - (they won't be able to join in without shin pads as they won't be covered under our insurance without).
A drink - (this should be water or squash, no fizzy pop).
At this stage it is not essential that they wear football boots

For more information contact;
Chris Lester at;
recruitment@pjfc.co.uk

HAVE YOUR SAY!

If you've got any ideas that can help improve our club - we'd love to hear from you.

Please contact Pete Spillard,
comms@pjfc.co.uk

GoalPost



A big year ahead for Penkr Ridge Juniors



Welcome to 'Goal Post' Penkr Ridge Junior Football Club's new quarterly newsletter. 2010-2011 will be a big season for the club, with September marking the start of our 25th anniversary celebration. We have a number of events planned to mark this milestone, kicking it all off with our new and exciting newsletter.

In June 2009 I was honoured to be elected as Chairman of Penkr Ridge Junior Football Club, I have taken over at a time when the club is in great shape with a total of fourteen league affiliated teams, including three girl's teams.

In 2003 the club, through much hard work from the then committee was awarded the FA Charter Standard, the Charter Standard scheme is a 'best practice' guide that sets standards of coaching, administration and child protection for all clubs outside the Football and Premier League. It's a benchmark for quality and improves the playing experience for all.

2005 saw us achieve the next level - FA Community Club status. There are 2250 clubs in Staffordshire and we are extremely proud to be one of just fifteen who have been granted this

award to date. I believe these awards reconfirm our commitment to provide junior football for our local community, as well as the long term development of the club.

A key part of our development strategy is communication. We want to get closer to our parents and the local community as a whole. We've worked really hard on our website, creating a place where people can share their views as well as keep up to date with the latest news of the club.

The club has come a long way since 1985 and we aim to ensure it has a firm footing for the next 25 years. As we develop so does the committee and I'm pleased to welcome four key members:

John Felton
Club Development Officer.
Chris Lester
Recruitment Officer.
Pete Spillard
Communications Officer.
Michelle Smith
Social and Fundraising Secretary.

I'm very proud to be involved with this club and be able to offer so many

children from Penkr Ridge and the surrounding areas the opportunity to play football. I look forward to meeting with many of you as you support the club in the coming months.

Finally I hope you like our first newsletter, if it inspires anyone to want to get involved in anyway please get in touch.
Thanks, Richard.

Richard Mason
Chairman Penkr Ridge Junior FC.
chairman@pjfc.co.uk



PENKRIDGE JUNIOR FOOTBALL CLUB

Founded 1985 | FA Charter Standard Club 2003 | FA Community Club 2005



Chairman - Richard Mason
Vice Chairman - Andrew Mayne
Treasurer - Peter Davis

Secretary - Diane Lester
School Liaison - Paul Mallaband
Welfare Officer - Sheila Edwards

Team Manager contacts available on our website - www.pjfc.co.uk
Address: Russ James (c/o PJFC),
Roller Mill, Teddesley Road, Penkr Ridge, Staffordshire, ST19 5BD

SOCIAL UPDATE

Michelle Smith joined Penkridge Junior Football Club committee as Social and Fundraising Secretary in October 09. Her eldest son Mat has been playing for the club for 5 years, her youngest son Liam is playing for the under 8s, and husband Nigel coaches the u13 team, so she felt it seemed only fair to take an active roll within the club as well.

Michelle's first task was to organise a Christmas family disco at the Peace Memorial Hall, which was a great success. The quiz and curry night at the Cross Keys, in February was another well attended event, with tickets selling out in a matter of days.

Michelle said, "I am currently planning a family fun day on May 23rd at the Monckton, everyone from the village is welcome - people can find out more details on the club website".

With our 25th anniversary coming up next year Michelle and her team have lots of other events in the pipe line, and she hopes for more of the same support, saying, "Raising vital funds for the club is very rewarding, but Penkridge Juniors is more than just a football club, it's a great way to meet new friends and have a good time!"

You can contact Michelle at;
social@pjfc.co.uk

DATES FOR YOUR DIARY
Presentation Evenings
May 21 & 22, 2010

Family Fun Day
May 23, 2010 - (12.00 - 5.00)
Monckton Centre

PJFC Summer Cup
July 3, 2010
Monckton Centre

Sportsman's Evening
October 14, 2010

Christmas Family Disco
December 4, 2010

MAX CLIFFORD - WANTED!
We've got loads of great things to say, but need some help getting our message out! If you're a PR Guru, who'd love to help... we'd love to meet you. Please contact
comms@pjfc.co.uk

The evolution of PJFC.



PART 1 - THE STORY OF THE EIGHTIES by Jim Kettle

Manager of one of our first teams.

In the early 1980s, the number of school football matches declined, resulting in an increase in junior football teams. Back in 1985, a group of Penkridge Dads, eager for their sons to be the next Bryan Robson or Gary Lineker formed Penkridge Junior Football Club.

Chairman of the first committee was Dave Griffin, a position he held for 2 years. Leading committee members in the early days included Mick Turner, Roger Manning, the late Tony Kucharczyk (Chairman 1987), Jim Kettle (Chairman 1991-95), Tony Bishop, Trevor Howard, and Treasurer Colin Blower.

The first season saw the formation of 2 teams, a u11 team to play occasional friendlies, and a u12 team, managed by Jim Kettle, playing in the Rugeley League.

Their first ever game resulted in a 5-2 defeat by Blackford Cubs, but as the season wore on the team grew in confidence, only losing 2 of their remaining 17 matches, as well as lifting the Rugeley and District Endeavour Cup.

For the record Nick Cooper was the captain of this inaugural team and Rory Hewiston was top scorer with 23 goals. Also playing regularly was a young Michael Turner, who went on to score on his professional debut for Barnsley against Ipswich. Other youngsters from the early days of PJFC who went on to play professional

football include Richard Walker (Crewe) and Bill Turley (Northampton). Jim Kettle's early memories include his first training session with the u12s, "I remember we only had one football! We also had to borrow a second hand set of senior goal nets from the White Hart - to wrap around our junior goalposts, and had a great time persuading parents it was their turn to do the weekly wash!"

Some important committee decisions taken in the development of the club included choosing Blue and Yellow as the Penkridge colours; allowing teams to bring in their own sponsors which eventually led to a number of teams playing in Europe (well at least for about a week!), and eventually opting to use the school pitches after a fruitless experience trying to develop a ground of their own, off Boscomoor Lane.

The first few years saw the club organize several fund- raising events aimed at covering the rising costs - as the number of teams increased.



Much of the planning was undertaken by the hard-working Mums of the club. The social life in Penkridge in this period was healthy and the events were extremely well attended particularly the annual Family New Years Eve 'do'.

By 1989/90 the club was well established with 5 league teams. The club then expanded rapidly in the early 90s with committed managers such as Steve Szewczyk, Dave Griffiths, Dave Jackson, Mick Turner, Sam Timmins, Les Stone, Geoff Clarke, Steve Guest, Tony Kucharczyk and Alan Stephenson (who took over as Chairman in 1995). By the season of 1994/95, there was 10 league teams aged from U9 to U17.

(To be continued...)

THE EARLY DAYS

Pictured above

Penkridge Juniors 1987/88

Pictured below

Penkridge Juniors 1990/91 (u11)

Keeping it in the family.

The involvement and commitment of dedicated parents and children help junior football clubs exist and grow. PJFC is fortunate to have many of these, as well as one special family in particular...

The Lester family were born and raised in Penkridge, with the exception of Di, who is still a newcomer having lived in the village for 'just' the past 20 years.

They have been actively involved with the club for the last 12 seasons, the first 'PJFC Lester' being Tom, who joined as a player for the Under 10s in 1998. Tom played for this team up to the age of u17s. His dad, Nigel Lester also coached and managed this team, taking over the reigns from Paul Mallaband. Nigel now runs the reserve side for Penkridge Town, encouraging many ex PJFC players to be involved. Tom has also moved on to Coaching, guiding our current u17s team, along side Lee Northwood, (another ex Junior).

Ben Lester joined the Juniors in 2000 as a member of the U8s team and is still playing for the club today at U17 level.

He too has moved on to coaching and is currently helping the U11 Girls side with Alex Mason.

Diane Lester has been the Club Secretary since 2003 (taking a one season break in 2006). Previous to this role she held the post of Fundraising Secretary, from 2001.

She was a key figure in helping the club to attain FA Charter Standard, has been responsible recruiting many of the younger teams and was also instrumental in for bringing girls football to PJFC in 2005. In addition to the role of Club Secretary, Di also manages the u11 Girls team.

Chris Lester started managing one of our Under 7 teams back in 2005, this was also the team where son, Jack Lester began his time with the club. Now playing 11-a-side football (u11) the two teams have merged, and Chris still helps out with coaching.

Chris has also recently been appointed as Recruitment Officer, a vital role for the future of the club and is an active member of the equally important Development Team.

My story...

by Paul Mallaband.

I first got involved with Penkridge Juniors when both my son and daughter wanted to play football, through their involvement I have gone on to manage both boys and girls teams, achieved FA Level 3/UEFA 'B' Coaching badge. I am also responsible for introducing and organising our summer tournament (now in it's 5th year) as well as assisting in the future development of the club through my role as School Liaison Officer.

It all started in 1998/99 season with the boys, a new Under 9 team playing 8-a-Side in the Telford Junior Youth League. This was the first time Small Sided football was introduced.

Our first ever game, a friendly against Oakengates Rangers saw us lose 4-0, the last game of the same season was again against Oakengate Rangers in the Cup Final which we won 1-0.

The following season saw much improvement, we reached the Shropshire Charity Cup final, loosing to Mersiders from Shrewsbury and the same season we came runners up in the league.

At under 11, the team moved from the Telford League to the Mid Staffs League playing 11-a-Side, competing

for the following three seasons against some good teams from around Stafford and Stoke.

At the end of the under 13 season, the team went abroad to Belgium to play in a Tournament and also play some friendly games, against local sides and teams from Holland and Germany.

It's still good to go and watch some of my old players as many of them now turn out for Penkridge Town. I got involved with coaching the Girls team a year after they had formed, back in 2005. Initially playing 7-a-Side in the u12 South Staffordshire Young Women's League.

Over the next four seasons, they went on to win the league once, come runners up twice, win the cup twice and were cup runners up once.



One of my many highlights came last season, when they played in the u16 County Cup as an u15 team, they met Port Vale in the semi final, narrowly losing 2-1. In the same season, the Girls remained unbeaten in the League and League Cup, not dropping a point!

They now play in the Central Warwick league which is giving them a higher quality of football, one disappointing thing for me, is they only have four Girls from the village currently in the squad - it would be nice to have had more.

Thanks for some great memories!

THE INVINCIBLES!

Pictured below

Penkridge Junior u15 Girls

Unbeaten in Cup and league, (not dropping a point last season)

u13s coach runs London marathon for Charity.



Nigel Smith is one of the Coaches of our u13 boys team. He started running to get fit for the three peaks challenge in 2008 and always wanted to run a marathon, but he felt he never had the time or 'fitness' to do it before.

Reaching a milestone birthday inspired him to take up the challenge - "I turned forty and thought if I don't do it this year I never will, maybe it's my mid life crisis!". Having looked at a lot of charity's he decided to run for Sense, the leading national charity that supports and campaigns for children and adults who are deafblind.

Nigel said, "I would like to thank the club for supporting my fund-raising efforts so far and their continued support in the future".

Nigel is well on the way to raising his target of £1400, if you would like to sponsor him please go to;
www.virginmoneygiving.com/nigelsmith

Everyone at the Club would like to wish Nigel the best of luck with his training, the fundraising and the run itself. Good luck!

Could you design us a club mascot?

You've heard of Wolfie and World Cup Willie... well we think it would be nice to have mascot of our own. Please send in your suggestions for a name with a drawing of your mascot and we'll set about bringing him or her to life over the next few months.

We'll print the chosen mascot in the next issue of Goal Post.

Send your entry to;
comms@pjfc.co.uk
or post to;
Russ James (c/o PJFC)
The Roller Mill
Teddlesley Road
Penkridge
Staffordshire. ST19 5BD



Blue and yellow... but red all over.

Goal Post is delivered to more than 3,000 homes in Penkridge - four times a year. It's a great way to get your message to a local audience, as well supporting your local community. A small advert in Goal Post goes a long way to helping us continue to develop.

To advertise please email;
comms@pjfc.co.uk

or call
Pete Spillard
07966 123456

or
Russ James
07966 145753